

As seen in: A Better You; Your Guide to Cosmetic Procedures

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Using Radiowaves to Wipe Away Wrinkles

While most laser-based skin rejuvenation treatments offer many advantages over traditional cosmetic surgery, they require multiple sessions to make any noticeable improvement. The ideal is to combine the non-surgical experience and minimal recovery time lasers provide with the added convenience of a single trip to the clinic or doctor's office.

Advances in radiowave technology appear to be making this possible. Earlier this year, the Food and Drug Administration (FDA) granted clearance to the Pellevé skin tightening system developed by Ellman International. The Pellevé handpiece, which uses patented 4.0 MHz radiowave technology, has been shown to effectively combat facial wrinkles and tighten skin. Many patients see results after just one treatment, with lasting improvements for up to six months. No anesthesia or cooling products are required.

"The special shape of the handpiece heats the deep layers of the skin without damaging the top layer. The heat stimulates the production of

new collagen, which improves skin firmness," said Ellman Executive Vice President Tom Harper. "A physician can also use our technology for rhinoplasty, facelifts and other conventional aesthetic surgeries."

Although Pellevé has long been available in Europe and Asia, Ellman began marketing the Pellevé System to U.S. dermatologists, plastic surgeons and other healthcare providers upon FDA clearance in May.

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Pellevé™ is the newest innovation in skin tightening, recently FDA-cleared to treat facial wrinkles without surgery. Using advanced radiowave technology, the Pellevé system precisely heats the deep layers of the skin without damaging the epidermis, or top layer. The heat causes the collagen in the skin to contract and tighten. After treatment, the skin begins to produce new collagen, which improves skin firmness. The result is a naturally refreshed appearance. Unlike other skin tightening systems, Pellevé doesn't require anesthesia or skin cooling, so patients can return to home or work immediately after the procedure. Many people start to see results after just one treatment, with lasting improvement in skin tightness and tone for up to six months. Because a full facial treatment takes only about an hour with little, if any, recovery time, Pellevé fits easily into busy schedules.



What if you could
reduce facial wrinkles today...
without surgery

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